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DC Ranch Village Health Club Opens State-Of-The-Art Tennis Center To Serve New Generations Of Tennis Fans

As youth participation skyrockets, Village Health Clubs opens multi-million-dollar, 10-court tennis center, led by renowned juniors coach, Jimmy Mendieta

Ever since the heyday of Johnny Mac vs. Jimmy Connors in the early 1980s, tennis has long been associated with the Baby Boomer generation. But according to the latest nationwide Physical Activity Participation study, of the approximately 30 million people in the US who play racquet sports such as tennis, more than two-thirds are from younger generations such as Gen X and Millennials. Enter the Valley's latest, greatest tennis facility, the all-new **DC Ranch Village Tennis Center** (9800 E. Horseshoe Canyon Drive), which recently hosted a gala ribbon cutting ceremony and will open on Saturday, October 19, 2013.

Tucked into a stunning Sonoran Desert setting in the mountain foothills of North Scottsdale and a short distance away from the existing **DC Ranch Village Health Club & Spa**, the new tennis center will feature 10 outdoor lighted tennis courts and a top-of-the-line 2,000-sq-ft clubhouse with men's and women's locker facilities, a lounge area, child care, and an expansive patio to view the matches. Even better, both Village Choice and DC Ranch Village members will have full access to the new tennis facility for no additional charge.

Furthermore, the DC Ranch Village Tennis Center will be overseen by 17 year teaching pro, Jimmy Mendieta, one of the nation's premier junior coaches. "As more and more of our younger members are taking up tennis, we're committed to providing both a state-of-the art facility, and one of the country's best juniors tennis instructors," says Rick Erdenberger, General Manager and V.P., DC Ranch Village Health Club & Spa. Prior to joining the DC Ranch Village, Mendieta's coaching career includes training 8 members of Team USA, 8 WTA/ATP players, and numerous national champions. Born in Nicaragua and raised in Canada, Mendieta is available for interviews as well as on-court demonstrations of his innovative ACE System coaching techniques.

The DC Ranch Village Health Club & Spa, a DMB Property, is a membership driven club with 81,000 square feet offering a full service day spa and salon, a separate wing for children which includes a junior basketball court, kid's club, nursery and outdoor play area, organized mountain bike rides, a member's business office, private meeting rooms, café, and pro shop boutique. For more information call 480-502-8844 (main number) or visit www.villageclubs.com.